SOVANN HYDE

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EDUCATION

MICHIGAN STATE UNIVERSITY

Bachelor of Arts in Professional and Public Writing

Creative Writing Minor

September 2019-May 2023

EXTRA-CURRICULAR

PROFESSIONAL AND PUBLIC WRITING CLUB

Social Media and Design Coordinator

December 2021 - Current

- Create graphics for club events and meetings to post on social media using design skills to advertise the club
- Assist in organizing and planning club events and meetings using planning and management skills so that club members had a worthwhile experience

SKILLS

- Computer: Windows, Adobe Creative Suite, Microsoft, and Google Platforms
- Media: Facebook, Twitter, Reddit, Discord, and Instagram
- Style Guides: Chicago Manual of Style, AP Style, MLA Style

EXPERIENCE

CARDINAL RULE PRESS

Marketing and Editorial Intern

June 2022 - August 2022

- Wrote blog posts, newsletters, and more using audience-centric communication skills for the company to post on their blog
- Proofread a variety of content such as newsletters, blog posts, and more using editing skills and attention to detail to make sure that all the content the company was going to use was in-line with industry standards
- Managed the company's social media through posting and scheduling with knowledge of social media and popular trends to gain more viewers and followers alongside connecting with other creators

THE CURRENT

Editor and Writer

September 2021 - December 2021

- Wrote articles about current issues and events using research and analytical skills that were published in the magazine
- Edited articles for coworkers by following the in-house style guide and the AP style guide so that the magazine met industry standards
- Pitched article ideas by researching and synthesizing current events and issues that were used by writers
- Kept to strict deadlines with time management and organization skills so the magazine ran smoothly
- Coordinated with coworkers using communication skills to keep all the parts of the magazine moving

MSU LIBRARY

Interlibrary Loans

May 2021 - June 2022

- Gathered requested books from shelves to pack and ship to other libraries and universities in a timely manner with time management skills to make sure that customers got their books as fast as possible
- Used a variety of software from shipping software to library-specific software such as Sierra and Iliad with the ability to learn and become proficient in software quickly to complete tasks

COLLEGEVILLE TEXTBOOK COMPANY

Seasonal Student Worker

July 2019 - September 2019

- Prepared books to sell and sold books using attention for detail to provide the best quality
- Assisted customers, took phone calls, kept track of orders, and used cash registers using customer service skills to make sure customers were satisfied